UMCmarket Program:

An On-line Micro-donation Tool to Create Contributions at No Cost

**T**he goal of the Corporate Partner Program of the General Council of Finance and Administration (GCFA) is to help local churches generate non-traditional revenue streams. UMCmarket.org is the newest program.

By downloading the UMCmarket browser application to your computer, you will be able to create micro-donations to your home church every time you shop on-line. This is done at no cost to the church or to its members.

Please take a few minutes to check it out and then share the link with your church membership.

*http://www.umcmarket.org/contents/howitworks*

The UMCmarket program has been vetted and approved by the GCFA. The goal for UMCmarket is NOT to promote shopping, but to encourage members to slightly change their existing on-line shopping habits in a way that will benefit the local church. The list of retailers is varied and includes places to buy gifts and flowers, books, electronics, and home products. There are also sites for travel and car rentals...and a lot more.

Note: I have successfully logged in to UMCMarket and shopped online at Amazon.com. Donations have been sent to my local church. All of the United Methodist Churches are already listed on the UMCMarket website. Ellen Clements